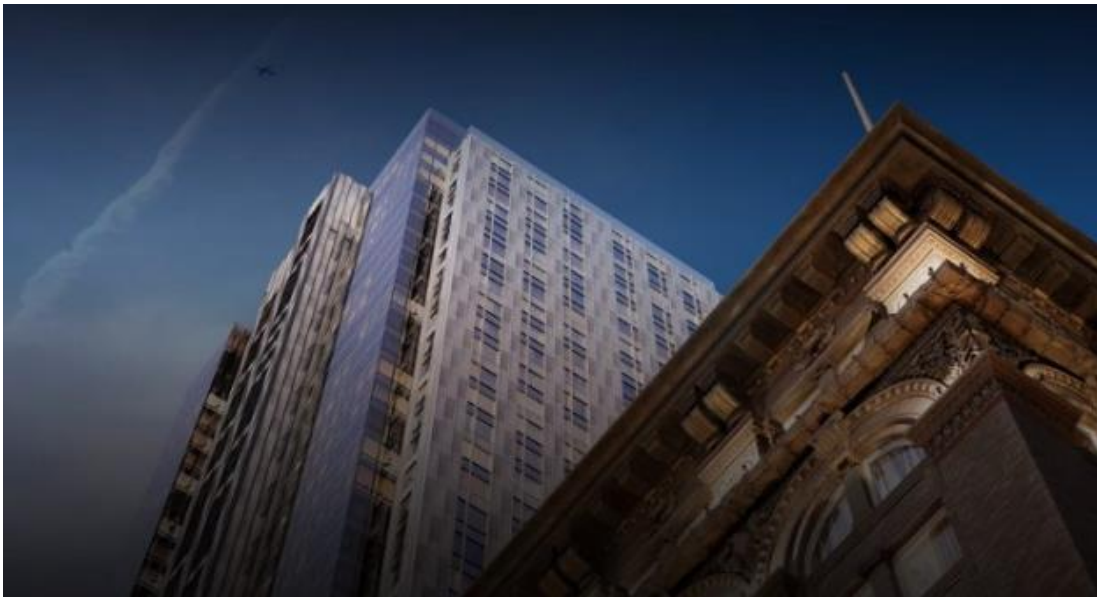


# Luxury Dream Team Creates Extraordinary Living Experiences at Four Seasons Private Residences at 706 Mission, San Francisco



SAN FRANCISCO (September 24, 2019) – Four Seasons Hotels and Resorts, the world's leading luxury hospitality company, has announced the appointment of Matthew Hoffman as Director of Residences of Four Seasons Private Residences at 706 Mission Street, San Francisco. Hoffman will lead a team of Four Seasons people dedicated to providing the highest quality service and lifestyle experiences to residents of 706 Mission.

Hoffman will work closely in partnership with highly sought-after insiders at the top of their industries in the wine and art worlds dedicated to creating incredible one-of-a-kind experiences that can be found nowhere else in the world. Located in the heart of the city, steps from the San Francisco Museum of Modern Art, the Contemporary Jewish Museum, Yerba Buena Center for the Arts and a host of other cultural destinations, the residences will comprise two towers, 45 and 10 stories high, overlooking Jessie Square.

Hoffman's career has included managing roles at The Pierre Hotel New York when managed by Four Seasons Hotels and Resorts, and at Four Seasons Hotel Los Angeles at Beverly Hills. Most recently, Hoffman served as Resort Manager at Four Seasons Residence Club Aviara in North San Diego. A graduate of the prestigious hotel administration program at Cornell University, Hoffman's background includes front office roles at Shutters on the Beach and Casa Del Mar, both in Santa Monica, California.

"I am eager to provide the residents of this new urban masterpiece with the ultimate service experience each and every day," said Hoffman. "San Francisco is one of the world's great cities and the people who choose to have a home here are among the most sophisticated and discerning. Our goal is nothing less than to exceed their expectations on a daily basis."

"Matthew's deep understanding of the needs, wants and desires of the Four Seasons homeowner – coupled with his service passion for luxury property management make him the ideal fit to oversee these exceptional new Private Residences," said Paul White, President, Residential, Four Seasons Hotels and Resorts. "Under his guidance, our team at 706 Mission Street will curate an extraordinary lifestyle for our residents, marked by legendary Four Seasons care and service."

Four Seasons Private Residences at 706 Mission Street, San Francisco will offer homeowners an amenity-rich lifestyle replete with access to an unprecedented variety of amenities and experiences through first-of-its-kind private partnerships with exclusive brands. **Maria Di Grande**, an acclaimed art curator and principal of MDG Art Consulting, whose services will range from personalized consultation to behind-the-scenes museum and gallery tours, and **Kerrin Laz**, a highly-respected, Napa Valley-based tastemaker, purveyor of cult and undiscovered wines are two of the outstanding partnerships who will work exclusively with Hoffman to provide the famed Four Seasons anticipatory services, personally customized for each owner.

Appointed with the finest finishes and the latest technology, the **amenity floor** on the building's fifth level provides a convivial indoor/outdoor gathering place where residents can socialize with a distinguished community of owners and their guests. Features include a state-of-the-art fitness center designed by celebrity trainer and fitness guru **Harley Pasternak**, a lounge with a tendered full bar, private dining, and a landscaped outdoor terrace with welcoming firepits to take the chill out of cool San Francisco evenings. A meticulously appointed game room will feature a custom-designed media wall, and the club will be staffed by a full-time dedicated attendant.

Four Seasons Private Residences at 706 Mission, San Francisco will be distinctly San Francisco, incorporating and revitalizing the historic Aronson Building and providing a home to a much-anticipated cultural museum on the ground floors. Masterfully blending “historic” and “new” in two contrasting towers, the Private Residences will fill the Yerba Buena district’s last remaining buildable space with residences of world-class elegance and refinement.

The project is the latest in an exclusive collection of Four Seasons standalone Private Residences offering residents premier amenities and services, independently managed by Four Seasons staff, which will complement the neighboring Four Seasons Hotel and Private Residences San Francisco. Four Seasons debuted its standalone Private Residences at Twenty Grosvenor Square in London, followed by projects in Los Angeles, Marrakech, and now San Francisco, slated to open in summer 2020.

### **Four Seasons Private Residences**

As one of the leaders in branded residences since 1985, Four Seasons currently operates 39 branded Private Residence properties around the world, with three quarters of future Four Seasons projects including a residential component. All Four Seasons residential offerings combine Four Seasons legendary people and service with exclusive hotel amenities such as spa services, in-residence dining services, housekeeping, concierge services and many more, creating a seamless experience for residence owners.

### **About Four Seasons Hotels and Resorts**

Founded in 1960, Four Seasons Hotels and Resorts is dedicated to perfecting the travel experience through continual innovation and the highest standards of hospitality. Currently operating 115 hotels and resorts, and 43 residential properties in major city centres and resort destinations in 47 countries, and with more than 50 projects under planning or development, Four Seasons consistently ranks among the world’s best hotels and most prestigious brands in reader polls, traveller reviews and industry awards.

### **About 706 Mission Street Co LLC**

Four Seasons Private Residences at 706 Mission, San Francisco is developed and built by 706 Mission Street Co. LLC, an affiliate of Westbrook Partners.